

June 8, 2020

PESA ESG Knowledge Sharing Certification Program



PESA Antitrust Policy



All PESA members must adhere to antitrust guidelines during conferences, meetings, and conventions.

General Guidelines

- Ensure oversight and supervision by including PESA staff in each PESA-sponsored meeting
- Limit meeting discussions to topics listed on agenda
- Review policy at the beginning of any meeting and have a copy available
- Keep minutes summarizing actions taken at meetings and distribute afterwards
- Use these policies during formal PESA-sponsored meetings social events
- Protest any discussion which appears to violate PESA Antitrust Policy

What is PESA?



- The **Petroleum Equipment & Services Association (PESA)** is the national trade association for the oilfield services and equipment sector, representing more than 500,000 jobs in the technology-driven energy value chain. PESA is a trusted resource, advancing member policy priorities and providing targeted workforce development for the entire OFS sector.
- **Vision:** To promote the oilfield service and supply sector of the energy industry and provide our membership with opportunities to **network, elevate** issues critical to their businesses and effectively **train** their workforce.

OUR MISSION

Strengthening Member Companies



TRAIN

Workforce
Development
Best Practices



ELEVATE

Public Policy
Energy Education



NETWORK

Business Intelligence
Sector Leadership



SPEAKERS



- Valerie Banner, Senior Vice President, General Counsel and Secretary, **Exterran**
- Jock Pool, Chief Compliance Officer, **Oceaneering International**
- Simone Ponticelli, Business Strategy Senior Manager, **Accenture Strategy Energy**
- Tim Tarpley, VP Government Affairs, **PESA**



ESG Program PURPOSE & VALUE

PURPOSE: PESA's ESG Knowledge Sharing Program will present ESG best practices to educate members and cross-industry partners on latest ESG trends and support overall ESG capability development

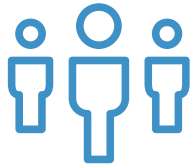
VALUE PROPOSITION: The program highlights practical ESG guidelines and provide a maturity assessment against main ESG dimensions to: Incorporate relevant ESG best practices in response to COVID-19 and price environment challenges (short-term) and Enable sustainable resilience and financial performance in a post-COVID environment (long-term)

TARGET PARTICIPANTS: Cross-functional leaders with span of influence, demonstrated interest, internal credibility and strategic thinking skills. The program welcomes all who are interested in incorporating ESG strategies and solutions into their organization, as well as companies who already have an ESG program in place



ESG Program Approach

Launch PESA ESG Program



- Establish a core group of leaders to enhance sector ESG maturity
- Assess ESG maturity of our sector

Enable PESA Best Practice Sharing & ESG Education



- Educate cross-functional sector leaders on ESG topics and trends
- Share leading practices based on most critical ESG areas

Distill Key Program Takeaways and Share PESA ESG Toolkit



- Distill 2020 program learnings to enhance our existing ESG toolkit for the sector
- Summarize priority ESG objectives and roadmap for the sector

ESG Knowledge Sharing Certification Program Timeline



Webinar 1: Deep Dive on Governance



Agenda

- Address the following questions:
 - Why focus on governance structures and methods?
 - What are the KPI frameworks for Governance dimension?
 - What are the best practices and cross industries examples?
 - How should PESA sector organizations approach Governance during and after the current crisis?
- Review PESA ESG Maturity framework and sector results on Governance dimension

Logistics

- Date & Time: July 9, 12-1PM CST
- Location: Webinar



Webinar 2: Deep Dive on Social

Agenda

- Address the following questions:
 - Why to focus on stakeholder groups and interactions with them?
 - Why now & Post-COVID Implications?
 - What are the KPI frameworks for Social dimension?
 - What are the best practices and cross industries examples?
- Review PESA ESG Maturity framework and sector results on Social dimension

Logistics

- Date: August 24, 12-1PM CST
- Location: Webinar

Webinar 3: Deep Dive on Environment



Agenda

- Address the following questions:
 - Why focus on Environment?
 - Why now & Post-COVID Implications?
 - KPI framework for Environment Dimension
 - Best Practices and Examples – Cross Industries
- Review PESA ESG Maturity framework and sector results on Environment dimension

Logistics

- Date: October 5, 12-1PM CST
- Location: Webinar




Full-day Capstone ESG Seminar



KEYNOTE

- ESG In Post COVID World
- OFES Industry outlook on ESG based on Maturity Assessment



PANEL

- Digital enablers to enhance ESG
- Using ESG scores to enhance enterprise value



ROUNDTABLE

- Path forward and ESG initiatives
- Showcase roadmaps by maturity level



LOGISTICS

- Date: November 19



Q&A & Next Steps

